

An EFAP Article for Human Resource and Occupational Health Professionals, Program Administrators, Supervisors, and Key Personnel



Managing the Human Side of Change in a Rapidly Evolving AI Landscape Workforce well-being during technological transitions

Artificial Intelligence (AI) is rapidly transforming the workplace, offering new ways to streamline tasks, support decision-making, and personalize services. These shifts are changing how work is structured and delivered. At the same time, they are raising important questions for employees—questions about job security, relevance, and their place in a changing organization.

In the face of uncertainty, effective leadership is essential. Employees look to leaders for guidance, clarity, and reassurance. When change is accompanied by uncertainty, leadership must provide a steady and transparent presence. Forward-looking organizations recognize that successful AI integration depends not only on technical readiness, but also on how people experience the transition.

This begins with open and honest communication, by acknowledging concerns, explaining the purpose behind AI tools,

and outlining how the organization will support employees can help build trust and reduce fear. Rather than focusing solely on efficiency, it's important to emphasize collaboration, learning, and inclusion.

Leaders can build a workplace where people feel supported and ready for change by emphasizing that AI is meant to enhance—not replace—human abilities, and by investing in training and development. These actions show a clear commitment to ensuring that technological change benefits the people at the centre of it. In times of change, the approach leaders take can influence whether employees feel uncertain or empowered. In this article, we'll share tips on building trust and leading teams through change, the importance of collaborative AI skills training, and the legal and ethical responsibilities of AI integration.

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Addressing Employee Concerns and Building Trust

As job roles evolve, some traditional responsibilities are disappearing while others are emerging. This shift highlights the growing importance of digital literacy, critical thinking, and adaptability.

However, for many employees, the pace of change can be overwhelming. Some may feel uncertain about the future of their roles or question whether their current skills will remain relevant. Others may struggle with the emotional weight of change, including fear of being replaced, concern over learning new systems, or anxiety about job stability.

These responses are valid and should not be overlooked. Emotional fatigue, reduced engagement, lower productivity, and workplace anxiety are often signs that employees need greater support and clearer communication during periods of change. When organizational change is not properly managed, it can heighten stress and uncertainty, leading to increased rates of anxiety, prolonged emotional strain, and eventual burnout. For this reason, transparent communication and support for employees play an important role in maintaining workforce stability and trust.

In practice, leaders can:

- Share updates about upcoming changes early, even when plans are still in development.
- Encourage employee questions during team meetings or through anonymous surveys.
- Host regular Q&A sessions where employees can raise questions or voice concerns.
- Provide clear internal communications explaining how AI will be used and what impact it may have on roles.
- Develop a strong AI policy that outlines which tools are allowed to be used, when to use them, and situations to avoid their use.
- Communicate training plans and implementation timelines.
- Assure employees that technology literacy is only one important skill. Cognitive skills (creative and analytical thinking) and self-efficacy skills (curiosity and lifelong learning and resilience, flexibility and agility) remain vital as workplaces evolve.

Organizations that stay proactive and people-focused are more likely to see smoother transitions. Employees are more willing to adapt when they feel heard, respected, and valued.

Supporting Ongoing Learning and Development

Al adoption often requires new skills, but leaders shouldn't expect employees to manage that alone. Targeted learning opportunities show employees they're not just expected to adapt but are being trained and equipped to succeed.

Leadership can support development through:

- Digital upskilling workshops tailored to specific departments.
- On-demand e-learning modules covering AI tools relevant to each role.
- Peer learning opportunities or mentorship programs that promote shared growth.

Investing in skills growth supports both technical readiness and can boost morale and motivation. When leaders actively encourage a learning mindset, change becomes something to lean into, not fear.

Leading Your Team Through AI-Driven Change

As a manager, your ability to lead with empathy, clarity, and confidence shapes how your team experiences change.

To support your team through change:

- Communicate updates clearly and consistently.
- Recognize signs of stress and check in regularly.
- Create space for honest conversations and respond with care.
- Encourage learning opportunities and guide your team through new workflows.

Encouraging Constructive Collaboration Between People and AI

The most effective workplaces are those where people and technology work in harmony. Research has shown that human-technology collaboration improves efficiencies and tasks are completed to a higher quality than tasks completed without using Al. Al systems have the potential to enhance creativity, improve writing and communication, support idea generation, and streamline project management.

Organizations can encourage collaborative use of AI by:

• Demonstrating real-world examples where AI supports productivity or improves accuracy (e.g., transcription of meeting notes can improve efficiency by reducing follow-up meetings and emails, data analysis that can inform decision-making, provide alerts for potential risks, and help predict future trends).

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- Involving teams in identifying opportunities where AI can reduce workload or improve outcomes.
- Providing clear boundaries and policies for where human oversight remains essential.

This approach reinforces the message that people remain at the centre of the organization, even as tools evolve. It also supports innovation and reduces apprehension around automation.

Legal and Ethical Responsibilities in AI Integration

As AI becomes more embedded in workplace operations, ethical and legal responsibilities grow more complex—and more urgent. These technologies have the potential to create efficiencies, but they can also widen existing inequalities if not handled with care.

Al systems can reinforce bias, especially when trained on historical data that reflects social or systemic inequities. Left unchecked, this can lead to discriminatory hiring practices, uneven access to opportunities, or biased performance evaluations—all of which can have long-term consequences for employees from equity deserving groups.

Organizations can take several key steps to minimize these risks and promote responsible Al use, starting with the creation of an Al governance program. This program should include guidelines on:

- **Understanding AI decision-making** and be accountable to customers and employees alike.
- **Protecting employee and customer data privacy** and ensure full compliance with local and international regulations.
- Auditing algorithms regularly to detect and address bias especially in recruitment, promotions, and performance tracking.
- **Designing inclusive policies** that consider the impact of AI on equity deserving groups.
- Safeguarding intellectual property—ensuring both organizational and employee contributions are respected and protected.

In addition to social and legal considerations, organizations must also weigh the environmental impact of AI systems. Training large AI models and operating data centres require significant energy and computing power, contributing to carbon emissions and resource consumption. As part of responsible AI integration, companies can explore ways to reduce their digital carbon footprint—such as optimizing code efficiency, choosing cloud providers committed to renewable energy, and assessing the lifecycle impact of AI tools before deployment.

Transparency brings it all together. When employees understand how AI systems are selected, tested, and used, they are more likely to trust their outcomes. It's also important to consider creating advisory groups or working with external consultants to support responsible AI use.

Staying Accountable as AI Evolves

Integrating AI into the workplace is an ongoing process. As organizations continue adapting, it's important to regularly evaluate the impact of AI on employees, workflows, and workplace culture.

Here are some actions leaders can take:

- Check in often: Are your change management strategies still working in practice, or just on paper? Use pulse surveys or short feedback loops to stay informed.
- **Listen and respond:** Are employees feeling supported? Are they sharing concerns—and is leadership acting on them?
- **Strengthen support systems:** Do teams have access to the right tools, training, and communication channels to adapt confidently?
- Invest in inclusive infrastructure: Do your AI policies prioritize fairness, data privacy, and equity across all roles?

In some cases, it may be helpful to consult with external specialists in workplace health, human resources, or digital transformation. Homewood Health offers workshops and leadership training designed to help employers and leaders manage change while prioritizing employee well-being, strengthening team dynamics, and building leadership confidence. Our experts provide perspective, guidance, and tailored support to help organizations build capacity. To learn more about how we can support your team through change, contact your Homewood Health representative.

Al will continue to play a growing role in how work is structured and delivered. For organizations, success will depend not only on the technology itself but on how people are supported through the change. Without clear communication and emotional support, rapid transitions can contribute to increased anxiety, uncertainty, and burnout. By focusing on communication, skill-building, and ethical responsibility, leaders can create workplaces where employees feel informed, supported, and ready for what's next.

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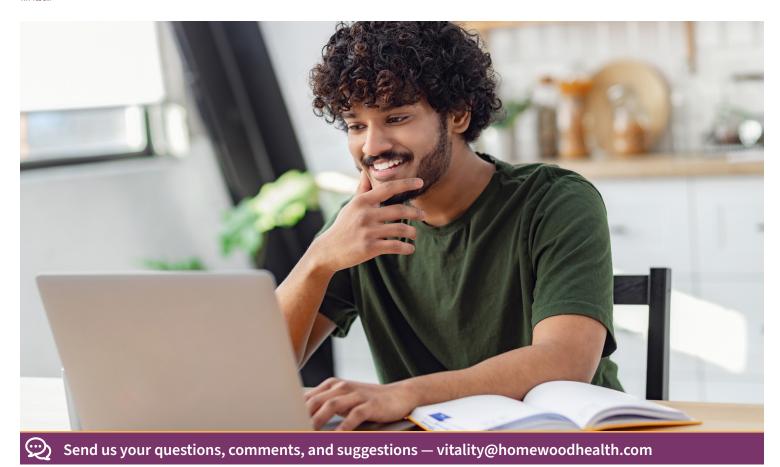
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